

PRE-PUBLICATION ANNOUNCEMENT

Orders are now being accepted for the special hand-bound hardcover edition of

American Cursive Handwriting by *Michael Sull with Debra Sull*

ABOUT AMERICAN CURSIVE HANDWRITING

Nearly five years in its development, Michael Sull's newest book is going to press! With an anticipated publication date for late winter 2009, **American Cursive Handwriting** will offer the public the most thorough single volume text and curriculum in traditional penmanship available in the past 40 years. This is designed for students (grades 2+) and adults.

This significant work features:

- Historical background on American Cursive
- Detailed information on the essential subjects of: the nature of handwriting - the distinctly human form of personal communication; writing position, posture, a person's Writing Zone, paper movement, recommended sizes of writing
- A thorough Lesson Plan to guide the reader in a straightforward, step-by-step fashion to improve their own skill in handwriting
- Traditional Movement and Cross-Drill exercise sheets with instructions for daily use
- Over 200 copybook sheets in the time-tested method of practice, boasting more than 500 model lines of writing and 2,100 blank lines for student use
- Detailed pages on letter and number construction
- Specially designed practice sheets featuring a progressive format of guidelines to focus the student's efforts from basic letter size, height, spacing and slant to spontaneous writing upon a single baseline
- Chapter of selected quotations, poems, excerpts from literature and Scripture for further practice
- Comments on the tools of writing, with special information on the use of fountain pens
- Elements of Correspondence and the techniques of how to write a personal letter
- Ten most important rules of handwriting
- Sources for supplies and additional information
- Blank guidesheets in all formats presented for the readers' use

WHY IS THIS PUBLICATION SPECIAL?

Written by Master Penman Michael Sull with the assistance of Debra Sull, **American Cursive Handwriting** brings back the traditional methods of learning how to write beautiful cursive penmanship as it was taught for over 60 years. As America's foremost living Spencerian penman, author of *Spencerian Script and Ornamental Penmanship* and *Learning to Write Spencerian Script*, and publisher of numerous educational materials on vintage American handwriting, Michael Sull is recognized internationally as a leader in handwriting instruction.

For over 30 years he has conducted countless handwriting programs in the United States and abroad. Widely known for his skill and teaching ability, he shares his knowledge and experience in a personal way throughout this text. His unique perspective, as a veteran penman and penmanship instructor, brings this subject to the reader in an easy-to-understand, practical manner. In page after page, he re-acquaints us with the traditional practice of study and exercise without contemporary letter modifications, calligraphic trends in style or short cuts.

PUBLISHING FORMATS

American Cursive Handwriting (approximately 300 pages) will be published in three formats:

STUDENT EDITION

Text will be in a 3-ring binder, allowing the pages to be removed so the student can do their practice on a single sheet upon a desk or table, and then replace the completed sheet back into the binder to keep track of progress.

REFERENCE EDITION

Text will be in a spiral-bound, soft cover format. With an impressive quantity of model handwriting samples throughout the volume, the Reference Edition will serve as a standard exemplar on the subject that can conveniently be viewed for many years. The cover will be in foil stamped in gold.

COLLECTOR'S EDITION

Hand-bound, hard cover (dark burgundy leatherette book cloth) with Spanish Grain embossed pattern with gold foil stamping on the cover and the spine. This unique edition, limited to 250 copies, will be a very special addition to anyone's personal or professional library. Each copy will be numbered, personally inscribed, and signed by Michael and Debra Sull.



Pre-Order your Collector's Edition Today!

COST

At the time of this printing, the costs of the Student and Reference editions have not yet been determined. As soon as this information becomes available, it will be posted on our website (spencerian.com/americancursive.html). If you wish to be notified at that time, please check our website. You can also contact us for a publishing update at michael@spencerian.com or via the U.S. mail at American Cursive Handwriting, c/o Michael Sull, 18491 S. Mulberry St., Gardner, KS 66030.

The special Collector's Edition of **American Cursive Handwriting** is a unique publishing event in the Lettering Arts genre. When all three formats mentioned have gone to press and are available for purchase, the retail price of the Collector's Edition will cost \$200. Now, however, this hard cover, hand-bound volume is being offered at a pre-publication price of \$150 per copy. As previously stated, each copy will be personally inscribed and signed by Michael and Debra Sull.

We hope that you will consider adding this special volume to your personal library. It is anticipated that this limited Collector's Edition of **American Cursive Handwriting** will sell out quickly, and we encourage you to send in your order as soon as possible. A confirmation will be sent to each person upon the receipt of their order.

Thank you for your continued interest in penmanship!

Sincerely,



Michael Sull



Debra Sull

ORDER FORM

COLLECTOR'S EDITION

American Cursive Handwriting

Please reserve my copy or copies at the pre-publication price (as listed below) for this unique hard cover, hand-bound volume. My full payment is enclosed.

| | | | | |
|------------------|----|-----------|---------------|------------------------------|
| NUMBER OF COPIES | | COST EACH | | TOTAL COSTS OF BOOKS ORDERED |
| _____ | AT | _____ | \$150.00 EACH | = _____ |
| | | | | + _____ SHIPPING |

SHIPPING COSTS

USA + Possessions
 1 – 3 Books: \$ 8.00
 4 – 10 Books: \$15.00
 11 + Books: \$22.00

International Orders
 Base postal rates shipped by air will be added to your order. If you wish to be notified of this cost, contact us for a price quote. All orders will be shipped by U.P.S. or U.S. mail.

| | |
|--|------------------------------|
| | TOTAL AMOUNT ENCLOSED |
|--|------------------------------|

Full payment (cash, check, money order, MasterCard, VISA or PayPal must accompany the order. Credit cards will be charged upon the receipt of your order.

International customers may pay by International Money Order, MasterCard, VISA or Pay Pal.

Currently our website does not have capabilities for online ordering. Website ordering is targeting for the summer of 2009.

INSCRIPTION INFORMATION

Please inscribe my Collector's Edition(s) to the following name(s) listed below:

Copy 1: _____

Copy 2: _____

Copy 3: _____

Copy 4: _____

Copy 5: _____

Copy 6: _____

SHIPPING, CONTACT & PAYMENT INFORMATION

COLLECTOR'S EDITION

*American Cursive
Handwriting*

SHIPPING & CONTACT INFORMATION

Name _____

Shipping Address Line 1 _____

Shipping Address Line 2 _____

City, State & Zip Code _____

Daytime Phone _____ Evening Phone _____

Email _____

PAYMENT INFORMATION

Payment (MasterCard, VISA or PayPal accepted) MasterCard VISA PayPal Money Order Check Cash

Credit Card Number _____

Name on Credit Card _____

Expiration Date _____

Address for Credit Card _____

City, State & Zip Code _____

Cardholder's Signature (required) _____

NOTE: Credit Card Payments are subject to approval.

SEND MAIL ORDERS & PAYMENT TO

American Cursive Handwriting, c/o Michael Sull, 18491 S. Mulberry St., Gardner, KS 66030

QUESTIONS: CALL 913.362.7864 or EMAIL michael@spencerian.com

Make checks & money orders payable to Michael Sull

OFFICE USE ONLY - DO NOT FILL IN

Date Order Received _____

Copy Number(s) _____

Acknowledgement Sent _____

Date Order Shipped _____