# **PRE-PUBLICATION ANNOUNCEMENT**

Orders are now being accepted for the special hand-bound hardcover edition of

merica

Dy Michael Sull with Debra Sull

### **ABOUT AMERICAN CURSIVE HANDWRITING**

Nearly five years in its development, Michael Sull's newest book is going to press! With an anticipated publication date for late winter 2009, **American Cursive Handwriting** will offer the public the most thorough single volume text and curriculum in traditional penmanship available in the past 40 years. This is designed for students (grades 2+) and adults.

This significant work features:

- · Historical background on American Cursive
- Detailed information on the essential subjects of: the nature of handwriting the distinctly human form of personal communication; writing position, posture, a person's Writing Zone, paper movement, recommended sizes of writing
- A thorough Lesson Plan to guide the reader in a straightforward, step-by-step fashion to improve their own skill in handwriting
- Traditional Movement and Cross-Drill exercise sheets with instructions for daily use
- Over 200 copybook sheets in the time-tested method of practice, boasting more than 500 model lines of writing and 2,100 blank lines for student use
- Detailed pages on letter and number construction
- Specially designed practice sheets featuring a progressive format of guidelines to focus the student's efforts from basic letter size, height, spacing and slant to spontaneous writing upon a single baseline
- Chapter of selected quotations, poems, excerpts from literature and Scripture for further practice
- Comments on the tools of writing, with special information on the use of fountain pens
- Elements of Correspondence and the techniques of how to write a personal letter
- Ten most important rules of handwriting
- Sources for supplies and additional information
- Blank guidesheets in all formats presented for the readers' use

#### WHY IS THIS PUBLICATION SPECIAL?

Written by Master Penman Michael Sull with the assistance of Debra Sull, **American Cursive Handwriting** brings back the traditional methods of learning how to write beautiful cursive penmanship as it was taught for over 60 years. As America's foremost living Spencerian penman, author of *Spencerian Script and Ornamental Penmanship* and *Learning to Write Spencerian Script*, and publisher of numerous educational materials on vintage American handwriting, Michael Sull is recognized internationally as a leader in handwriting instruction.

For over 30 years he has conducted countless handwriting programs in the United States and abroad. Widely known for his skill and teaching ability, he shares his knowledge and experience in a personal way throughout this text. His unique perspective, as a veteran penman and penmanship instructor, brings this subject to the reader in an easy-to-understand, practical manner. In page after page, he re-acquaints us with the traditional practice of study and exercise without contemporary letter modifications, calligraphic trends in style or short cuts.

### **PUBLISHING FORMATS**

American Cursive Handwriting (approximately 300 pages) will be published in three formats:

#### **STUDENT EDITION**

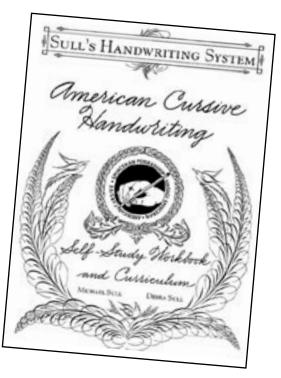
Text will be in a 3-ring binder, allowing the pages to be removed so the student can do their practice on a single sheet upon a desk or table, and then replace the completed sheet back into the binder to keep track of progress.

#### **REFERENCE EDITION**

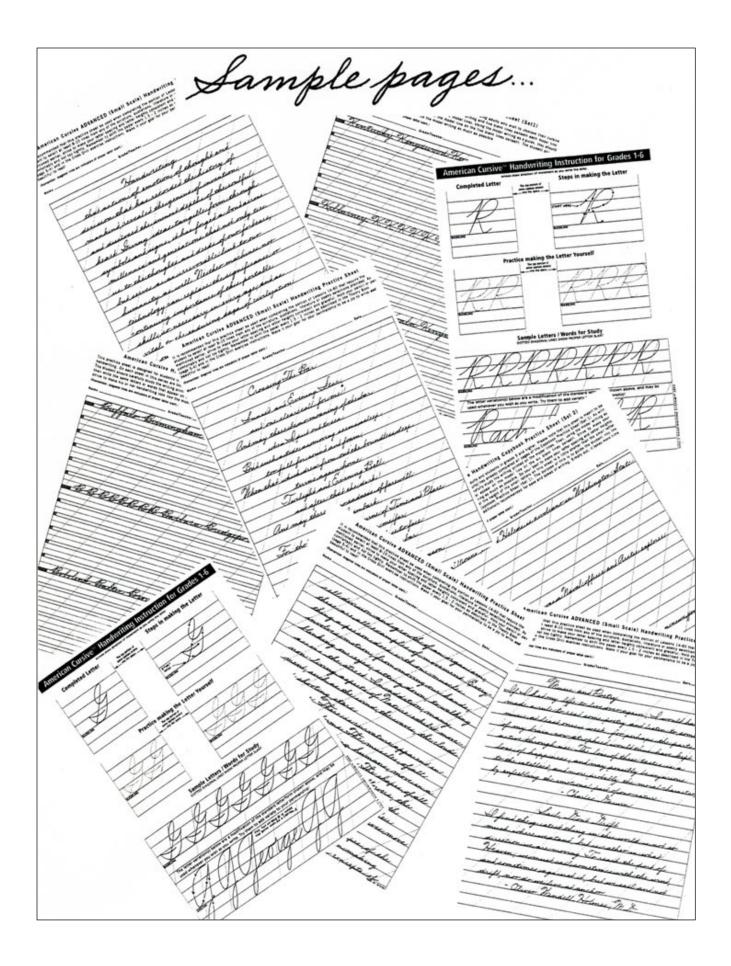
Text will be in a spiral-bound, soft cover format. With an impressive quantity of model handwriting samples throughout the volume, the Reference Edition will serve as a standard exemplar on the subject that can conveniently be viewed for many years. The cover will be in foil stamped in gold.

#### **COLLECTOR'S EDITION**

Hand-bound, hard cover (dark burgundy leatherette book cloth) with Spanish Grain embossed pattern with gold foil stamping on the cover and the spine. This unique edition, limited to 250 copies, will be a very special addition to anyone's personal or professional library. Each copy will be numbered, personally inscribed, and signed by Michael and Debra Sull.



Pre-Order your Collector's Edition Today!



### Соѕт

At the time of this printing, the costs of the Student and Reference editions have not yet been determined. As soon as this information becomes available, it will be posted on our website (spencerian.com/americancursive.html). If you wish to be notified at that time, please check our website. You can also contact us for a publishing update at michael@spencerian.com or via the U.S. mail at American Cursive Handwriting, c/o Michael Sull, 18491 S. Mulberry St., Gardner, KS 66030.

The special Collector's Edition of **American Cursive Handwriting** is a unique publishing event in the Lettering Arts genre. When all three formats mentioned have gone to press and are available for purchase, the retail price of the Collector's Edition will cost \$200. Now, however, this hard cover, hand-bound volume is being offered at a pre-publication price of \$150 per copy. As previously stated, each copy will be personally inscribed and signed by Michael and Debra Sull.

We hope that you will consider adding this special volume to your personal library. It is anticipated that this limited Collector's Edition of **American Cursive Handwriting** will sell out quickly, and we encourage you to send in your order as soon as possible. A confirmation will be sent to each person upont the receipt of their order.

Thank you for your continued interest in penmanship!

Sincerely,

Debra Sull Micha

# **ORDER FORM**

# Collector's Edition

American Cursive Handwriting

Please reserve my copy or copies at the pre-publication price (as listed below) for this unique hard cover, hand-bound volume. My full payment is enclosed.

Number of Copi	ES	Cost Each		Total Costs of Books Ordered	
	AT	\$150.00 each	=		
	SHIPP	NG COSTS	+	Shipping	
	1 – 3 Bo 4 – 10 Bo 11 + Bo Internat Base postal air will be ad If you wish thIS cost, c price quote.	Possessions oks: \$ 8.00 oks: \$15.00 oks: \$22.00 ional Orders rates shipped by ded to your order. to be notified of ontact us for a All orders will be J.P.S. or U.S. mail.		TOTAL AMOUNT ENCLOSEDFull payment (cash, check, money order, MasterCard, VISA or PayPal must accompany the order. Credit cards will be charged upon the receipt of your order.International customers may pay by International Money Order, MasterCard, VISA or Pay Pal.Currently our website does not have capabilities for	
				online ordering. Website ordering is targeting for the summer of 2009.	

#### **INSCRIPTION INFORMATION**

Please inscribe my Collector's Edition(s) to the following name(s) listed below:

Сору 1:	
Сору 2:	
Сору 3:	
Сору 4:	
Сору 5:	
Сору 6:	

# SHIPPING, CONTACT & PAYMENT INFORMATION

Collector's Edition

American Cursive Handwriting

**SHIPPING & CONTACT INFORMATION** 

Name
Shipping Address Line 1
Shipping Address Line 2
City, State & Zip Code
Daytime Phone Evening Phone
Email
PAYMENT INFORMATION
Payment (MasterCard, VISA or PayPal accepted) OMasterCard OVISA OPayPal OMoney Order OCheck OCash
Credit Card Number
Name on Credit Card
Expiration Date
Address for Credit Card
City, State & Zip Code
Cardholder's Signature (required)

NOTE: Credit Card Payments are subject to approval.

## SEND MAIL ORDERS & PAYMENT TO

American Cursive Handwriting, c/o Michael Sull, 18491 S. Mulberry St., Gardner, KS 66030 QUESTIONS: CALL 913.362.7864 or EMAIL michael@spencerian.com Make checks & money orders payable to Michael Sull

OFFICE USE ONLY - DO NOT FILL IN		
Date Order Received		
Copy Nunber(s)		
Acknowledgement Sent		
Date Order Shipped		